

USSA Executive Objectives 2009-10

Executive Mission statement

The University of Strathclyde Students' Association Executive is committed to ensuring that the following objectives are met, if not exceeded, to ensure that our service provision and representation of students is a benchmark for the rest of the country. These objectives represent a minimum expectation we hold of ourselves to ensure that the Strathclyde experience is enhanced for all students regardless of age, gender, sex, race, disability or level of study, and to ensure that all students are represented equally, and are able to access the same services and standards as any other. We acknowledge that differing demographics require differing means of communication and service provision, and we will strive to ensure that these differences are met and bridged.

These objectives will be met through active engagement with not only students, but also our staff. USSA has a breadth of knowledge, skills and experience within our core staff and we will strive to ensure that we build on this to create a staff support which is empowered to work for and on behalf of students, and is as knowledgeable in student affairs as our officers. Similarly, we shall build upon our link and relationship with the University and its key officers, ensuring that we remain a critical friend to gain the best possible experience and services for all students.

These objectives provide a means, and not an ends, to achieving national accreditation, which we strive for as confirmation of USSA a sector leader in representation of, communication with, and service provision to, our students.

Objectives

Communication

1. Improve students' knowledge of activity opportunities and support services available to them
2. Develop and deliver an effective and organic Communications Strategy
3. Help maintain Union image as a friendly and energetic place for students

Transparency

4. Ensure the Association delivers on our core value of being "by students, for students"

5. Make the Association more accessible to our diverse student population

Engagement

6. Widen the appeal of campaigning through a positive image of it, thereby encouraging students to stand for more

7. Provide Liberation groups with support and encourage more liberation activism and politicization

8. Enable our students to exercise ownership of their Association through the provision of continuous support and development potentials

Representation

9. Ensure all our students have access to the highest academic standards

10. Ensure appropriate decisions are made with concrete information given by our students

11. Ensure Executive Committee reflect the needs and wants of the membership through active engagement

Governance

12. Provide our students with a new governance structure which allows members more access to the decision-making process

Services

13. Commercial surplus for membership benefit

14. Ensure a diverse and relevant range of services throughout University for our students

Union building

15. Ensure guarantees are given on a new USSA building that meets the needs of our students